



DENIM DAY

SAN JOAQUIN

WEDNESDAY APRIL 24, 2019

Wear Jeans with a Purpose!

Wear jeans to show your support for victims and survivors of sexual assault. Join us by wearing denim and a Denim Day sticker (\$5 suggested donation) on April 24th. If you can't wear denim to work, you can still show your support by purchasing a denim ribbon pin (\$5 each) to wear.



All proceeds benefit WCYFS' services for victims of sexual assault. If you, your organization or business would like to participate, please fill out and return the participation form.

Participation forms can be found on our website at womenscenteryfs.org or by calling (209) 941-2611.

Why Denim?

Denim Day was established 20 years ago in 1999 after a controversial ruling by the Italian Supreme Court. An 18-year-old girl in Italy was raped by her driving instructor, but the Italian Supreme Court overturned the rape conviction on the basis of the victim's clothing. They concluded that since the victim was wearing tight jeans she must have helped to remove them and, therefore, gave consent. Wearing jeans on Denim Day reminds us of the harmful attitudes and misconceptions surrounding sexual assault.



SNAP A PICTURE!

Send us an individual or group photo of you wearing denim and the Denim Day sticker or denim ribbon pin to info@wcyfs.org.

Snap. Tag. Hashtag.
Share your photos on Facebook, Instagram, and Twitter. Tag us and use the hashtags **#WCYFS** **#DenimDaySJC** **#SAAM2019**



April is Sexual Assault Awareness Month | SAAM 2019



Women's Center-Youth & Family Services
620 N. San Joaquin Street
Stockton, CA 95202
(209) 941-2611
womenscenteryfs.org

Need Help?
Sexual Assault 24-Hour Helpline: (209) 465-4997

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