



April is Sexual Assault Awareness Month | SAAM 2020



**DENIM DAY**  
SAN JOAQUIN

**WEDNESDAY  
APRIL 29,  
2020**



### Wear Jeans with a Purpose!

Wear jeans to show your support for victims and survivors of sexual assault. Join us by wearing denim and a Denim Day sticker (\$5 suggested donation) on April 29th. If you can't wear denim to work, you can still show your support by purchasing a denim ribbon pin (\$8 each) to wear.



All proceeds benefit WCYFS' services for victims of sexual assault. If you, your organization or business would like to participate, please fill out and return the participation form.

Participation forms can be found on our website at [womenscenteryfs.org](http://womenscenteryfs.org) or by calling (209) 941-2611.



### SNAP A PICTURE!

Send us an individual or group photo of you wearing denim and the Denim Day sticker or denim ribbon pin to [info@wcyfs.org](mailto:info@wcyfs.org).

#### Snap. Tag. Hashtag.

Share your photos on Facebook, Instagram, and Twitter. Tag us and use the hashtags [#WCYFS](#) [#DenimDaySJC](#) [#SAAM2020](#)

### Why Denim?

Denim Day was established 20 years ago in 1999 after a controversial ruling by the Italian Supreme Court. An 18-year-old girl in Italy was raped by her driving instructor, but the Italian Supreme Court overturned the rape conviction on the basis of the victim's clothing. They concluded that since the victim was wearing tight jeans she must have helped to remove them and, therefore, gave consent. Wearing jeans on Denim Day reminds us of the harmful attitudes and misconceptions surrounding sexual assault.

#### Women's Center-Youth & Family Services

620 N. San Joaquin Street  
Stockton, CA 95202  
(209) 941-2611  
[womenscenteryfs.org](http://womenscenteryfs.org)

#### Need Help?

Sexual Assault 24-Hour Helpline: (209) 465-4997

#### Follow. Like. Share.

@WomensCenterYFS @WCYFS



## April 29, 2020 Participation Form

Please return your completed form via email, mail or fax to Women's Center-Youth & Family Services (WCYFS) by Wednesday, April 20, 2020. WCYFS will contact you to confirm your participation in Denim Day 2020. For more information, please call (209) 941-2611.

<p><b>Contact Information:</b></p> <p>Business/Organization/Name: _____</p> <p>Contact person: _____ Phone: _____</p> <p>Fax: _____ Email: _____</p> <p>Mailing Address: _____</p> <p>City: _____ State: _____ Zip: _____</p>
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**DENIM DAY PARTICIPATION:** Please check one of the boxes below:

- We will be taking part in Denim Day 2020 by wearing jeans to work on Wednesday, April 29<sup>th</sup> to take a stand against sexual violence. We would like \_\_\_\_\_ (Qty.) Denim Day San Joaquin stickers for our group. (Suggested donation of \$5 per person.)
- We can't wear jeans on April 29<sup>th</sup>, but we would like to purchase \_\_\_\_\_ (Qty.) Denim Day Ribbons Pins for \$8 each to wear to show our support.



Women's Center-Youth & Family Services  
620 North San Joaquin Street, Stockton, CA 95202  
Email: moflores@wcyfs.org  
Business: (209) 941-2611  
Fax: (209) 941-4963

Internal Use
Paid _____
Received by _____
Stickers/Pins _____
TY ___ DP ___ TAP ___